



WeRWe

People's Network

WEREACH WELLNESS



VISION, MISSION & GOALS



VISION

To become a trusted and leading network marketing company that **empowers individuals to achieve financial freedom, personal growth, and a healthier lifestyle.**



MISSION

-  To provide high-quality products that improve people's lives
-  To create sustainable income opportunities for everyone
-  To build a strong, supportive, and ethical business community
-  To develop leadership, confidence, and entrepreneurial skills



GOALS

★ Short-Term Goals

-  Expand network and increase active members 
-  Improve product awareness and sales
-  Conduct regular training and support sessions

★ Long-Term Goals

-  Build a global network of successful leaders 
-  Achieve financial stability for all team members
-  Establish a strong brand reputation in the market 

OBJECTIVE OF WEREACH WELLNESS



- ✓ Promote **Healthy Lifestyle** for every family
- ✓ Build **Financial Stability & Wealth Creation**
- ✓ Empower individuals through **Network Growth**
- ✓ Encourage **Positive & Happy Living**
- ✓ Create a **Strong Community** of Wellness Seekers

Transforming Lives Through Health, Wealth & Happiness

Message from Leadership



Mr. Shajahan Akbar

Managing Director
Wereach Wellness

“Reach The Unreached”

both in Health and Wealth is the broad vision of **WEREACH**.

Understanding the Economy and current trends, Direct Selling is the only service to a common man to achieve his financial goals through the basic need of health and nutrition in this trillion dollar industry.

Message from **DR HARUN RASHEED** CEO of Wereach Wellness

WEREACH in its mission to become Pioneer in this industry, we have unmatched products and the range added to its product basket will make the micro interiors and the urban to live a healthy life through its nutrition products.

With our strong leadership team and promoters,

WEREACH is growing towards success every month on month



HEALTH PRINCIPLES

CLEANSING | BALANCING | ACTIVATING | DEFENDING



Cleansing

Removes toxins in order to achieve a clean and harmonious body

Balancing

pH balancing (acidic alkaline) & Provides balanced and sufficient nutrients to the body

Activating

Provides balanced nutrients to enable the body and rejuvenating cells & organs

Defending

Cleansing, Balancing & Activating process is repeated for 3 months, our body boost the metabolism & immune system

PRINCIPLES OF BUSINESS

MLM vs. Pyramid Scheme: Key Differences



A legal business model where members earn commissions from selling real products and recruiting new members.

MLM (Multi-Level Marketing)

An illegal structure where earnings come primarily from recruiting others, rather than selling actual products.

Pyramid Scheme

PRODUCTS & PLAN



PRODUCTS



CLEANSING

- ✓ WELAX - Detox Capsules



BALANCING

- ✓ NATURA - Antioxidant Healthdrink



ACTIVATING

- ✓ DAILYLITE - DS - Complete Daily Nutrition



PERSONAL CARE

- ✓ Toothpaste, Soap, Shampoo, Facewash & Hair Serum



PLAN



Retail Profit



Binary System



Referral Income



Unilevel Plan



Profit Shares

WE-LAX

It Flushes and cleanses the stomach of unwanted elements and toxins

Herbal Laxative Capsules contains an authentic herbal combination of digestive and laxative ingredients that help to promote the flushing of bowels and also in relieving constipation

Benefits

- Relieves constipation
- Allows smooth passage of bowels
- Relieves flatulence and colic
- Excellent cleanser
- Helps digestive system
- Checks gas formation

Usage

2 Capsules 2 times a day after the Dinner
in Luke Warm water



NATURA



NATURA is a Complete Natural Super Antioxidants Family Health drink, with a very unique combination of **54 Ingredients** such as **17 Types of Berries Extracts**, **25 Types of Herbal Extracts** and **12 Types Fruits & Vegetables Extracts**

A Healthy Human Body Requires **5000 ORAC** Units Daily.

NATURA is Equivalent to **3.5 KGs** of Fresh Fruits, Preferable *Multi-Coloured*. It Quite Amazing that Merely **60ml** of **NATURA** with its ORAC score being 6000, gives you better Health

60ml NATURA = 6000 ORAC Units
Equivalent to 3.5 KGs of Fresh Fruits
ORAC score being 6000, gives you better Health

HEALTH BENEFITS



Rich in Alkaline & Antioxidants



Helps to Maintain better pH Level in body



Daily Consumption helps in Detoxification



Scavenges for free Radicals & Protect cells



Restores Antioxidant & Fight against Cellular Mutation



Helps to Reduce the risk of Cancer



Helps to Relives from Inflammation



Helps to Fights against virus, bacteria, fungus & parasites infections



Helps to boost metabolism and build better immune system



Strengthens the Eye Vision



Strengthens the Heart Functions



Strengthens the Mental Clarity



Helps Anemic to increase Hb count



Inhibits platelet Aggregation



Helps to Fight against Asthma & Strengthen the Lungs



Helps to Fight against Diabetes



Helps to manage high & Low Blood Pressure



Helps to Maintain healthy Liver



Helps to Stabilizes proper cholesterol



Support Thyroid disorder



Keeps Kidney Healthy support



Helps body to absorb calcium & strengthen the bone



Helps to fight against varicose vein



Helps to Strengthens prostate



Helps to strengthens uterus & prevents PCOD & PCOS



Helps to Fight against Arthritis & Rheumatism

Helps to support healthy digestive system

Key Ingredients



Pro & Prebiotics

Digestive support formula with Lactobacillus & Lactic Acid Bacillus.



Omega 3-6-9

Omega fatty acids EPA, DHA, and ALA for Heart & Brain support.



Phytonutrients

Antioxidants like ginseng, green tea, garlic, lutein, and more.



Vitamins

Choline, Biotin, B6, B12, folic acid, vitamin D3, and more.



Minerals

Calcium, magnesium, zinc, selenium, iron, and more for bone & vitality.



Amino Acids

L-arginine and L-Glutamine for cardio & Muscle Support.



COMPOSITION & INGREDIENTS

 Each Softgel Capsule Contains (Approx.):

Omega 3 Fatty Acids	90 mg
Eicosapentaenoic Acid	90 mg
Docosahexaenoic Acid	60 mg

PHYTONUTRIENTS

• Panax Ginseng Extract	90 mg
• Gingko Biloba Extract 1%	20 mg
• Green Tea Extract 10%	5 mg
• Garlic Extract	5 mg
• Grape Seed Extract 10%	10 mg
• Ginger Extract	2 mg
• Guggul	5 mg
• Green Coffee Bean Extract	7 mg
• Glycyrrhiza Glabra Extract	10 mg
• Green Apple Extract	5 mg
• Giloy Extract	5 mg
• Garcinia Cambogia Extract	10 mg
• Lactic Acid Bacillus	500 Lakhs spores
• Citrus Bioflavonoids (2%)	15 mg
• Lutein 8%	250 mcg
• Mixed Carotenoids (10%)	11.33 mg
• Piperine (30%)	15 mg
• Wheat Germ Oil	25 mg

VITAMINS

• Biotin	100 mcg
• Choline Hydrogen Tartrate	25 mg
• Folic Acid	150 mcg
• Vitamin K2-7	10 mg
• Nicotinamide	14 mg
• Vitamin B6 (as Pyridoxine hydrochloride)	1 mg
• Vitamin D3 (as Cyanocobalamin)	1 mcg
• Vitamin D3 (cholecalciferol)	200 IU
• Glutathione	200 IU

MINERALS

• Dibasic Calcium Phosphate	20 mg
Eq. to elemental Calcium	15.45 mg
• Ferrous Fumarate	10 mg
• Magnesium Oxide	18 mg
• Zinc 6:de (eq. alanin)	140 mcg
• Copper Sulphate (eq)	05 mg
• Sodium Molybdate	25 mcg
• Sodium Selenite	20 mcg

AMINO ACIDS

• L-Arginine	10 mg
• L-Glutamine	5 mg
• Excipients	q.s.

8102:00077 22000:2018



Certificate of Registration

This is to certify that the Food Safety Management System of

NATURAL LIFE CARE

PLOT NO. 96, KALYAN KUNJ, SARNA DOONGAR INDUSTRIAL AREA, NEAR SARNA POLICE CHAUKI, JAIPUR- 302012, RAJASTHAN, INDIA

has been assessed by PQC and found to comply with the requirements of

(FOOD SAFETY MANAGEMENT SYSTEM)

ISO 22000:2018

For the following scope:

MANUFACTURER, EXPORTER & SUPPLIER OF HERBAL FOOD SUPPLEMENT, VITAMIN & NUTRITION, HEALTH CARE & DIETARY PRODUCTS.

Certification Calendar:

Client Id: 48012

Certificate No: FR-50250/0125

Initial Registered Date: 13.01.2025

Issuance Date: 13.01.2025

Date of Expiry: 12.01.2028

1st Surv. Due: 12.01.2026

2nd Surv. Due: 12.01.2027



Authorized Signatory

PARAMOUNT QUALITY CERTIFICATIONS

27, Old Gloucester Street, London, WC1N 3AX, United Kingdom. Email: info@pqc.in

Validity of this certificate is subject to successful completion of surveillance audit on or before the due date. In case surveillance audit is not allowed to be conducted, this certificate shall be suspended/withdrawn.

Certification Verification: Please check the validity of the certificate at: <https://pqc.in/verified-client> or <https://pqc.in> at Certified Client

This Certificate remains the property of PQC & shall be returned immediately upon request.



Government of Rajasthan AYURVED DEPARTMENT RAJASTHAN



LICENSE TO MANUFACTURE FOR SALE OF AYURVEDIC (INCLUDING SIDDHA) OR UNANI DRUGS

No. of license: **RJ 825-Ayu/ 16-08-2018**

1- M/s **MY HERBALS** is/are hereby licensed to manufacture the following Ayurvedic (including Siddha) or unani drugs on the premises situated at--**PLOT NO.1, GANESH INDUSTRIES, NEAR KALYAN PUBLIC SCHOOL, SARNA DOONGAR JAIPUR.** under the direction and supervision of the following technical staff:

(A) Technical staff (Names) **1. Dr. Lokanath Sharma 1**

(B) Name of drugs (each) item to be separately specifier **Capsule, Powder Kwath Lape, Vati Gutika Tablets Modak, Syrup Sharbat Panak, Mahlam Ointment, Swaras Shampoo Lotion Face Wash.**

Date of issue: **22.02.2022**

LICENSING AUTHORITY
Ayurved Department Rajasthan
AJMER

CONDITIONS OF LICENSE

- 1- The license and any certificate of renewal in force shall be kept on the approved premises and shall be produced at the request of an inspector appointed under the Drugs and Cosmetics Act 1940.
- 2- Any change in the technical staff named in the license shall be reported forthwith to the licensing authority.
- 3- This license shall be deemed to extend to such additional items as the licensee may intimate to the licensing authority from time to time, and as may be endorsed by the licensing authority.
- 4- The licensee shall inform the licensing authority in writing in the event in any change in the constitution of the firm operating under licenses, where any change in the constitution of the firm takes place, the current license balize deemed tor be vaiti period of three months from the date on which change takes place unless, in the meantime, a fresh license has been taken from the licensing authority in name of the firm with the changed constitution.

HERBAL



Scan the code with your phone to verify this certificate



Certificate of Compliance

This is to certify that the product/s manufactured by:

NATURAL LIFE CARE

PLOT NO. 96, KALYAN KUNJ, SARNA DOONGAR INDUSTRIAL AREA, NEAR SARNA POLICE CHAUKI, JAIPUR - 302012, RAJASTHAN, INDIA

has been independently assessed by PQC and found to comply with the requirements of

(Hazard Analysis Critical Control Points) HACCP

For the following scope:

MANUFACTURER, EXPORTER & SUPPLIER OF HERBAL FOOD SUPPLEMENT, VITAMIN & NUTRITION, HEALTH CARE & DIETARY PRODUCTS.

Certification Calendar:

Client Id: 48012

Certificate No: HR-50251/0125

Initial Registered Date: 13.01.2025

Issuance Date: 13.01.2025

Date of Expiry: 12.01.2028

1st Surv. Due: 12.01.2026

2nd Surv. Due: 12.01.2027



Authorized Signatory

PARAMOUNT QUALITY CERTIFICATIONS

27, Old Gloucester Street, London, WC1N 3AX, United Kingdom. Email: info@pqcet.in

Validity of this certificate is subject to successful completion of surveillance audits on or before 365 days from date of this certificate. In case surveillance audit is not allowed to be conducted, this certificate shall be suspended/withdrawn.

Certificates Verification: Please check the validity of the certificate at: <https://pqcet.in/verified-clients> or www.pqcet.in at Certified Client

This Certificate Infringes the property of PQC & shall be seized immediately upon request.



Authorized Signatory

Certification Calendar:

Client Id: 48012

Certificate No: UR-50253/0125

Initial Registered Date: 13.01.2025

Issuance Date: 13.01.2025

Date of Expiry: 12.01.2028

1st Surv. Due: 12.01.2026

2nd Surv. Due: 12.01.2027

PARAMOUNT QUALITY CERTIFICATIONS

CERTIFICATE OF COMPLIANCE

This is to certify that the products manufactured by:

NATURAL LIFE CARE

PLOT NO. 96, KALYAN KUNJ, SARNA DOONGAR INDUSTRIAL AREA, NEAR SARNA POLICE CHAUKI, JAIPUR - 302012, RAJASTHAN, INDIA

has been independently assessed by PQC and found to comply with the requirements of

(Food and Drug Administration) US- FDA

Certification Scope:

MANUFACTURER, EXPORTER & SUPPLIER OF HERBAL FOOD SUPPLEMENT, VITAMIN & NUTRITION, HEALTH CARE & DIETARY PRODUCTS.



Validity of this certificate is subject to annual surveillance audits to be done successfully on or before 365 days from date of this certificate.

This certificate remains the property of PQC & shall be returned immediately upon request.

27, Old Gloucester Street, London, WC1N 3AX, United Kingdom. Email: info@pqcet.in, www.pqcet.in





MARKETING

BUSINESS PLAN

SUCCESS

STRATEGY

IDEAS





Business Plan – HYBRID [BINARY-REFERRAL – LEVEL-PROFIT SHARINGS]

- ✓ Weekly Cutoff & Weekly Payout
- ✓ Monday to Sunday Closing – Monday Payout day
- ✓ Binary Income, Referral Income, Level Income – Weekly Income
- ✓ Profit Sharing Income – Monthly Income

Types of Income

- 1 Retail Profit 20% to 50%
- 2 Binary Pair Matching 10% to 15%
- 3 Direct Sponsor Referral 5%
- 4 Sponsor Referral Income in Level 5%
- 5 Repurchase Level Income upto 9Levels
- 6 Return on Investment to PCM 50%
- 7 Franchise Partner 10% & Referral Income 5%
- 8 Stars Club 2%
- 9 Presidential Club 3%
- 10 Millionaires Club 5%
- 11 Car/House Fund 2%
- 12 Tour Fund 3%





RETAIL PROFIT

Buy 1 PERSONAL CARE x Rs.1500
& Get **20% Discount**

IN REPURCHASE

Buy 2 Products & Get **1 FREE**

Ex: NATURA 500ML Health Drink MRP: 1500

Buy 2 NATURA x Rs.1500 : Rs.3000

+ Get **1 NATURA FREE!**



BINARY INCOME

Joining Package	Pair Matching	Celling	Offers
Rs.5,000	[10%] Rs.500	Rs.50,000	1 Welax Free
Rs.10,000	[12%] Rs.1250	Rs.1,00,000	2 Welax Free
Rs.25,000 PCM	[15%] Rs.3000	Rs.2,50,000	2 Welax Free
50% of Rs.12,500 cashback to wallet [25xRs.500 coupons]			
Franchise Partner	[10%] Rs.500	Rs.50,000	Rs.5000 Add Products

Binary Structure



👉 1:1: Matching Income



Direct Sponsor Referral Income 5%



Referral Income in Level 5%



Example: If YOU Directly Sponsor a Member in Rs.25000 Package

1. YOU will get 5% Income as referral Income: **Rs.1,250**

2. Your direct sponsor uplines will get referral Income:

2% (Rs.500) → 1% (Rs.250) → 1% (Rs.250) → 0.5% (Rs.125) → 0.5% (Rs.125) → 0.6.125)

Repurchase Level Income up to 9 Levels

Level	Members	BV % Income	BV	Level Income Repurchase	Total Level Repurchase
1	5	25%	1000	1250	1250
2	25	20%	1000	5000	6250
3	125	15%	1000	18750	25000
4	625	10%	1000	62500	87500
5	3125	5%	1000	156200	243700
6	15625	4%	1000	625000	875000
7	78125	3%	1000	2434750	3212500
8	390625	2%	1000	6250000	11025000
9	1953125	1%	1000	19531250	30556250



PREMIUM CLUB MEMBER (PCM)

RETURN ON PACKAGE – 50%



PACKAGE DETAILS

Premium Club Member –
BUSINESS ID

Package Amount:
Rs. 25,000



RETURN BENEFIT

50% Return to Wallet

Rs. 12,500

CASHBACK



COUPON BENEFITS

Rs. 500 × 25 COUPONS

TOTAL VALUE: Rs. 12,500



CAN BE USED FOR:

- ✓ Rs. 5000 Membership
- ✓ Repurchase Products



DOUBLE VALUE benefits with PCM package

FRANCHISE PARTNER

10% & REFERRAL INCOME 5%

- ✓ **Rs.50,000 FP – 10%** commission from Monthly Turn Over
- ✓ Franchise Partner can operate from any place
- ✓ Joining & Repurchase can be placed from own wallet
- ✓ FP will get additional free products **Rs.5000**
- ✓ Referral member will get **Rs.2500** one time



ATTRACTIVE EARNINGS



WORK FROM ANYWHERE



EASY PAYMENTS FROM WALLET



FREE PRODUCTS WORTH Rs.5000



REFERRAL INCOME Rs.2500 ONE TIME

BE A FRANCHISE PARTNER. EARN MORE. GROW FASTER.

YOUR SUCCESS, OUR MISSION.

PROFIT SHARING CLUBS - RANKS & REWARDS



Star Club
2%



Presidential Club
3%



Millionaires Club
5%

STAR CLUB 2%

Stars Club - 2%

- Personal Sales 10,000BV
- Team Sales 1,00,000BV from 3 Different Team



10,000BV



40,000BV



30,000BV



30,000BV



PRESIDENTIAL CLUB

3% REWARD PROGRAM



Personal Sales Requirement

10,000 BV



TEAM A

1,00,000 BV

3 Independent Teams



TEAM B

1,00,000 BV

3 Independent Teams



TEAM C

1,00,000 BV

3 Independent Teams

✓ Personal Sales: 10,000 BV
10,000 BV

✓ Team Sales: 3,00,000 BV
✓ Different Teams

✓ Structure:

MILLIONAIRES CLUB 5%



- ◆ Personal Sales **10,000BV**
- ◆ Team Sales **5,00,000BV** from 3 Different Team

10,000BV



2,00,000BV



2,00,000BV



1,00,000BV



★ RANKS & REWARDS ★

RANK 1 EXECUTIVE MEMBER

	 INCOME (ACCUMULATIVE) 1hr: 60 Days	Rs. 20,000
	 CRITERIA	In 60 Days
	 REWARD	SMART WATCH

RANK 2 MANAGER

	 INCOME (ACCUMULATIVE) 1 MGR LT & 1 MGR RT	Rs. 75,000
	 REWARD	1 MGR LT & 1 MGR RT <small>(1 Manager in Left & 1 in Right Team)</small>
		TAB

RANK 3 SILVER MANAGER

	 INCOME (ACCUMULATIVE) 1 MGR LT & 1 MGR RT	Rs. 2,00,000
	 REWARD	1 MGR LT & 1 MGR RT <small>(1 Manager in Left & 1 in Right Team)</small>
		TAB

RANK 4 GOLD MANAGER

	 INCOME (ACCUMULATIVE) 1 SM LT & 1 SM RT	Rs. 5,00,000
	 REWARD	1 SM LT & 1 SM RT <small>(1 Silver Manager in Left & 1 in Right Team)</small>
		MOBILE

RANK 5 DIAMOND MANAGER

	 INCOME (ACCUMULATIVE) 1 GM LT & 1 GM RT	Rs. 15,00,000
	 REWARD	1 GM LT & 1 GM RT <small>(1 Gold Manager in Left & 1 in Right Team)</small>
		LAPTOP



WEREACH WELLNESS

**BHAGYA ARCADE, SHOP NO 3 UTCHAPARAMEDU MAIN ROAD,
BAMA NAGAR MADURAI - 625014 Tamil Nadu, India. website: www.werwe.in
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